



SIGNEDGE

Illuminating Ideas

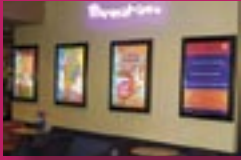
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ANIMATED SIGNECHNOLOGY
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SIGNEDGE

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Signedge. Illuminating Ideas.



Illuminating Ideas

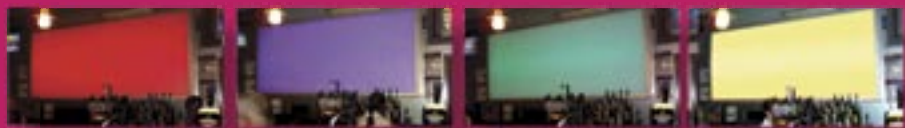
- **Signedge** leads the world in developing and designing innovative and exciting illuminated signs, display and architectural products.
- Introducing illumination to ideas and concepts previously not thought possible, **Signedge** delivers a range of superior sign solutions, powerful marketing tools and unique architectural applications.

Revolutionary Technology

- The team at **Signedge** have been at the forefront of developing the breakthrough illumination technology, Edgelighting, which has dramatically changed the precepts of illuminated sign manufacture.
- And **Signedge** have taken Edgelighting and illumination one step further in their pioneering of an amazing animation technology, Xsight, that brings static signs to life, with the look of a plasma screen, but a fraction of the cost.

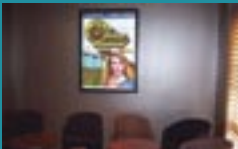
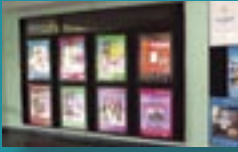
International Scope

- **Signedge** is a global entity, with members around the world, each committed to the same philosophy of achieving client satisfaction through innovation, quality, value and service.
- Each a key contributor to ensuring that **Signedge** is the world's most recognised brand for illuminated signs, display and architectural applications.



The dynamic **Signedge** colour changing panels, an exciting lighting innovation for architectural applications

The Signedge Edgelight Advantage



The founding members of **Signedge** were designers of the original edgelighting technology, a technology which has significantly changed the perception of how an illuminated sign can be manufactured and applied.

With superior to conventional means of illumination, Edgelighting is achieved by casting light into the edge of a specially treated acrylic panel. This treatment allows the light to reflect and refract within the panel, then disperse outwards to create even illumination across the entire face of the panel.

When applied to the manufacture of illuminated signs, the following benefits of an edgelit lightbox compared to a conventional backlit box demonstrate the superiority of edgelighting:

- Even illumination across the entire face of the sign – no striping or hotspots.
- Reduced energy costs, as fewer lamps are needed to illuminate the same area.
- Slim profile, with the depth of sign averaging between 20 and 65mm.
- Easier maintenance as the lamps are set along the edge of the sign and quick to access.
- The face of the sign remains cool and cannot damage or shrink graphics.
- Sophisticated housing systems create an aesthetically pleasing picture frame look.
- Edgelit signs are more durable in construction and built to last longer.

Signedge Sign Systems

Signedge have improved on the original edgelighting technology to develop even brighter illumination and incorporated this technology into a range of illuminated sign systems.

Each system has been designed to suit specific applications dictated by the following considerations:

- **Illumination performance**
- **Durability of construction**
- **Simplicity of changing graphics**
- **Ease of installation**
- **Aesthetic appeal**
- **Access for maintenance**
- **Security of graphics**

Only when each of these criteria has been maximised, will a sign system be featured in the **Signedge** range, ensuring that each and every **Signedge** sign meets a standard of performance and construction rarely matched in the sign industry.

Architects, designers and specifiers no longer need tolerate inferior illuminated sign product or lack of service when they choose from a Signedge Sign System.



Four Popular Models From the Signedge Range of Signs



Frame Sign

A durable and functional single-sided edge lit sign, the FrameSign is designed for both interior and exterior applications. It incorporates an integrated hinge and a range of simple locking functions.

The face panel opens like a door, allowing for quick and easy change of graphics. The FrameSign is designed for fluorescent illumination, but easily adapted to deliver the Xsight Illumination technology.

The FrameSign is 43mm deep.

Available in sizes up to 3000mm x 1200mm.



MultiSign

A distinctive single or double-sided sign, the MultiSign offers a variety of ways to house graphics within the sign face. Graphics can be changed by opening the face door like the FrameSign, or by removing the face panel held in place by magnetic strips. In this case, the face door only needs to be opened to allow access to the electrical components. The MultiSign has been designed to offer a unique menu sign system. Removable individual face panels offer flexibility and quick and easy change graphics.

The MultiSign is 43mm deep (single-sided).

Available in sizes up to 3000mm x 1200mm in size.



Xsight Sign Panel

A unique concept in illuminated signs, the Xsight Sign Panel houses the light source within the sign panel itself. Graphics are easily changed by simply sliding them in and out of a sleeve on the front and/or the back of the sign (when double-sided). Only 15mm deep (single-sided), the Xsight Sign Panel is available off the shelf in a range of standard sizes.

Built to any specifications up to 3000mm x 1200mm.



Lededge

Lededge is a edgelit sign designed to incorporate Xsight technology and deliver the same features and benefits of the MultiSign. You can choose between door opening and face removal for the change of graphics.

Available in single or double-sided formats.

Lededge is 34mm deep (single-sided).

Built to any specifications up to 3000mm x 1200mm.



Consider the many applications Signedge deliver a superior alternative.....

Retail

The slim aesthetic appeal of **Signedge** lightboxes, with their sophisticated and elegant look, enhance the ambience of any retail application, ensuring **Signedge** is a popular choice for leading designers and shopfitters.



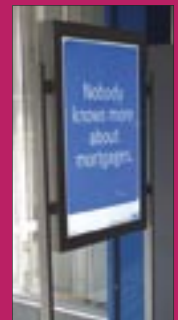
Menu Boards

With bright, even illumination, quick change of graphics, and the slim profile of the **Signedge** menu box, many of the world's leading fast-food chains are opting for the edgelit advantage.



Window Posters

The store window is where the first and most powerful impact is made on the customer, now **Signedge** deliver an effective tool, to maximise that impact, which can be easily changed to keep the message fresh.



Media Advertising

The advertiser wants to make sure his message looks great, now it can with the bright, even, illumination of a **Signedge** Lightbox, free of the light and dark stripes that haunt conventional lightboxes.





Xsight Animated Sign Technology

Signedge are excited at the introduction of their latest illumination technology Xsight. A technology that finally delivers one of the essential ingredients that is missing in conventionally illuminated signs – motion.



A sign is illuminated to make the sign stand out and attract attention, but when the sign becomes animated – it is just hypnotic, a result that only the Xsight Animated Sign Technology can deliver.



By applying the latest lighting sources and proprietary software to edgelifting, a brilliant sequence of the same message is delivered, each sequence with an entirely different look. The overall effect is the message with a pulsing animation that needs to be seen to be believed.



Quite simply, once you've seen the Xsight animation in action, all other signs will look exactly as they are – static.



Now you can really grab your customers attention – and hold it, bringing signs to life with a truly eye-catching effect.





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The Signedge 'Edgelit' Illumination Technology, Xsight Animated Sign Technology and the Xsight Sign Panel are subject to international patent applications.

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